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PATENTS



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**RECEIVED**

OCT 24 2001

Examiner: Unassigned  
Technology Center 2600

Art Unit: 2772

Docket: 14933 (WT-4)

Dated: October 15, 2001

Applicant(s): Charles Eric Hunter, et al.

Serial No: 09/465,730

Filed: May 17, 2000

For: SYSTEM AND METHOD  
PERMITTING MERCHANTS TO  
USE ELECTRONIC BILLBOARD  
DISPLAYS TO CARRY ADVER-  
TISEMENTS FOR PRODUCTS THAT  
CAN BE PURCHASED THROUGH A  
UNIVERSAL, AUTOMATED ORDER  
PROCESSING SYSTEM

Assistant Commissioner for Patents  
United States Patent and Trademark Office  
Washington, D.C. 20231

PRELIMINARY AMENDMENT

Sir:

Prior to examination, please amend the above-identified application as follows:

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on October 15, 2001.

Dated: October 15, 2001

*Anneliese Eberle*  
Anneliese Eberle

10/23/2001 AWONDAF1 00000109 191013 09465730

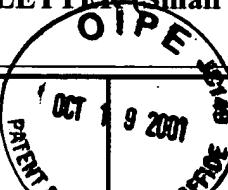
01 FC:203 459.00 CH  
02 FC:202 42.00 CH

## AMENDMENT TRANSMITTAL LETTER (Small Entity)

Applicant(s): Charles Eric Hunter, et al.

Docket No.

14933 (WT-4)

Serial No.  
09/465,730Filing Date  
May 17, 2000Examiner  
UnassignedGroup Art Unit  
2772

Invention: SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL, AUTOMATED ORDER PROCESSING SYSTEM

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Transmitted herewith is an amendment in the above-identified application.

- Small Entity status of this application has been established under 37 CFR 1.27 by a verified statement previously submitted.
- A verified statement to establish Small Entity status under 37 FR 1.27 is enclosed.

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	71 -	20 =	51	x \$9.00	\$459.00
INDEP. CLAIMS	4 -	3 =	1	x \$42.00	\$42.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$501.00

- No additional fee is required for amendment.
- Please charge Deposit Account No. 19-1013 SSMP in the amount of \$501.00  
A duplicate copy of this sheet is enclosed.
- A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
- The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 19-1013 SSMP  
A duplicate copy of this sheet is enclosed.
- Any additional filing fees required under 37 C.F.R. 1.16.
- Any patent application processing fees under 37 CFR 1.17.

*[Signature]*  
Signature

Dated: October 15, 2001

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Scully, Scott, Murphy & Presser  
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(516) 742-4343

I certify that this document and fee is being deposited on Oct. 15, 2001 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

*Anneliese Eberle*  
Signature of Person Mailing Correspondence

CC:

Anneliese Eberle

Typed or Printed Name of Person Mailing Correspondence